

A First Step: Evaluate the age-inclusiveness of your recruitment practices⁶

Instructions

1. Check off the methods that your organization uses for recruitment in the “yes/no” column.
2. For those methods that your organization uses, check the career stages of the workers most often recruited in applicant pools using this method in the “career stage” column. For instance, for internal advertisements, you may find yourself mostly recruiting mid-career workers. If the method draws two or more career stages fairly equally, check all relevant boxes.
3. Calculate your totals (one point per checkmark) to find out whether you have career stage gaps in your recruitment practices.
4. Discuss the results with your recruiting team. What steps will you take to broaden your recruitment outreach? You may need to look beyond recruitment, paying particular attention to the age-inclusivity of flexible work arrangements, compensation, and training.

External Recruitment		Career Stage		
		Early	Mid	Late
Employee Referral	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment, temporary, search agencies	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government programs	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspaper or internet advertisements	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site recruitment at job fairs, etc.	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TOTAL (award 1 point per checkmark)		_____		

Internal Recruitment				
Internal advertisements of positions	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promotions to higher/different positions	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Redeploying experienced staff to new positions	Y/N	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TOTAL (award 1 point per checkmark)		_____		

TOTAL SCORES (sum of external + internal)

Early Career Stage _____
 Mid Career Stage _____
 Late Career Stage _____